



Solidify self-awareness + confidence to role-model authenticity.

OPTIMIZE YOUR PURPOSE To Lead Your Life + Team



Be the purpose-fueled leader who inspires and influences. Learn what motivates and engages your team so they want to go above and beyond and stay.

- ▶ Ignite your Strengths
- ▶ Clarify Your Values
- ▶ Define your Why

Calibrate Your Internal Operating System with Precision. Understand:



How You Lead



How You Relate



How You Communicate



How You Persevere + Adapt to Change



[Book a Discovery Call](#)



ThePurposeEquation.com



PURPOSE IS OUR REASON TO RISE

Activate your purpose from inside to create transformational external outcomes.



Amplify resilience and motivation in your life + work. A combination of fun conversations, uplifting surveys, creative explorations, and customized Purpose Prescriptions™ result in discovery of your unique Purpose Equation.

The Program:
(6) 1-HOUR EXPERIENCES ON ZOOM
Individual or Cohort

- 1 - JOYFUEL
- 2 - GUIDING LIGHTS
- 3 - SUPERPOWERS
- 4 - PERSONALITY
- 5 - INNATE OPERATING SYSTEM
- 6 - EQUATION FORMULATION

Expected Outcomes:

- Deepen Connection to Work
- Increase Engagement
- Boost Confidence
- Ignite Strengths
- Improve Focus & Motivation
- Activate Collaboration

“It’s a game-changer for our leadership development program. Articulating the profound connection between personal purpose and professional fulfillment is transformative.” - HR Consultant

“This is a method-based and magical process, leading you through introspection into action. It distills data, results, conversation and joy into a personalized view of my purpose.” - Global VP

CONNECT WHY WITH WORK

The time-tested and evidence-informed purpose activation framework incorporates Positive Psychology, Flourishing, Subjective Well-Being, Personality Psychology, Self-Determination Theory, Motivation, Neuroscience, Aging Theories & Joy.